

## Manager, Marketing & Communications, Northern Europe

Full-time, permanent

Dusseldorf

### About us?

SEGRO is a UK Real Estate Investment Trust (REIT) and listed on the London Stock Exchange in the FTSE 100 index.

For over 100 years SEGRO has been creating the space that enables extraordinary things to happen. We invest in high-quality real estate, actively manage our portfolio and sell assets to crystallise attractive returns. We own, manage, and develop light industrial property and modern warehouses with a portfolio comprising 8 million square metres of space (86 million square feet), valued at £18 billion. We are spread strategically across locations in the UK and in Continental Europe.

Our goal is to be the leading owner, manager and developer of industrial properties in Europe and the partner of choice for our customers.

### Why work for us?

94% - employees feel engaged (2020 employee survey)

SEGRO is a friendly, vibrant community. We believe SEGRO people are amongst the best in our industry. We have a talented and committed team of employees in the UK and across Continental Europe. Our aim is to continue to attract, develop and retain the best and brightest employees in the industry.

We are proud of our track record in spotting and nurturing talent. Our ambition is to make sure every individual has the opportunity to maximize their potential and their careers with SEGRO.

### What are we looking for?

We are currently looking to appoint a Manager, Marketing & Communications, Northern Europe, to work with the Central Marcoms team in London to ensure that groupwide marketing and communications strategies are understood and delivered at a local level and to create and oversee the implementation of all marketing and communications plans in Germany and The Netherlands.

The role's principal accountabilities will be:

- To deliver locally the groupwide marketing and communications strategies in line with group priorities
- To act as Key Business Partner and work closely with the BU Managing Director/Head of Country and the Director of Marcoms
- To manage marketing and communications budgets in line with BU's budget
- To oversee the implementation of all marketing and communications plans in the Business Unit
- To work closely with colleagues in central Marcoms to ensure that all groupwide initiatives are delivered
- To ensure marketing and communications activities are delivered within the relevant regulatory framework

### You will have...

- Strong marketing experience at a managerial level.
- Experience in managing people
- Proficiency in English
- Strategic, original, and creative way of thinking
- Strong organizational skills and ability to multitask and work on multiple projects concurrently

- Good communication skills and the ability to work as part of a team
- Good writing and proof-reading skills
- The ability to work under tight deadlines, paying close attention to detail
- A creative approach to new campaigns
- Good negotiating and interpersonal skills

**It would also be nice for you to have...**

- Experience working in the property sector
- Proven success in delivering marketing and communications campaigns

**Special job requirements:**

- A full current driving licence
- Ability to attend industry events outside of normal working hours

**What we offer...**

Competitive package including 30 days annual leave, defined contributory pension plan, an optional direct insurance pension saving scheme, life assurance. As well as a wellbeing programme, and an annual charity day of giving.

We provide excellent opportunities for training and development, supporting employees with their career ambitions. We have a range of high-quality education and training on personal and professional skills that enable our people to fulfil their potential.

All employees participate in our annual bonus scheme and have the opportunity to own a stake in the company through share schemes open to everyone.

**How to apply:**

If you would like to be considered for this role, please send your CV with covering letter detailing your suitability for the role to [EURecruitment@SEGRO.com](mailto:EURecruitment@SEGRO.com)

SEGRO is an equal opportunities employer.  
No Agencies please.

At SEGRO we want all of our people to be able to reach their full potential and thrive and we are committed to creating an inclusive environment for all employees, where everyone can be themselves, have access to fulfilling careers and opportunities, and feel supported.