

Interim Change Communications Manager

12-month Fixed Term, Temporary

London

About us?

SEGRO is a UK Real Estate Investment Trust (REIT) and listed on the London Stock Exchange in the FTSE 100 index.

For over 100 years SEGRO has been creating the space that enables extraordinary things to happen. We invest in high-quality real estate, actively manage our portfolio and sell assets to crystallise attractive returns. We own, manage, and develop light industrial property and modern warehouses with a portfolio comprising 8 million square metres of space (86 million square feet), valued at £18 billion. We are spread strategically across locations in the UK and in Continental Europe.

Our goal is to be the leading owner, manager and developer of industrial properties in Europe and the partner of choice for our customers.

Why work for us?

91% - employees feel engaged (2022 employee survey)

SEGRO is a friendly, vibrant community. We believe SEGRO people are amongst the best in our industry. We have a talented and committed team of employees in the UK and across Continental Europe. Our aim is to continue to attract, develop and retain the best and brightest employees in the industry.

We are proud of our track record in spotting and nurturing talent. Our ambition is to make sure every individual has the opportunity to maximize their potential and their careers with SEGRO.

What are we looking for?

We are currently looking to appoint an Interim Change Communications Manager to partner with the Transformation & Technology team, to deliver the internal transformation communication and engagement strategy across the group. The role will report to both the Group Internal Communications Manager and Director of Transformation.

The role's principal accountabilities will be in:

- Support the Group Internal Communications Manager and Director of Transformation in delivering the Transformation & Technology Communications strategy, including developing material and articulating messages to enable cascades of key messages by the Leadership Team.
- Create and manage the Transformation & Technology Communications timetable, considering the wider Group communications plan and channel mix, while actively managing the intranet presence and utilizing two-way communication channels where necessary.
- Utilize appropriate channels for different stakeholder groups to achieve desired business outcomes in change management, ensuring consistency and alignment with internal communication principles, external messages, and priorities.
- Advise and coach the team on best Internal Communications practice, establishing and monitoring metrics to measure outputs and outcomes against business objectives.
- Collaborate with Marketing Communication colleagues to oversee and deliver communication events such as webcasts, briefings, seminars, and conferences at planned intervals throughout the year.

You will have...

- Previous experience of an internal communications role with focus on transformation and technology within an in-house or agency environment.
- Experience within change management communications.
- Excellent writing, editing and proof-reading skills with an ability to story-tell and align content to strategic messaging whilst ensuring content is engaging.
- To have the ability to demonstrate good business acumen.
- Good interpersonal skills with the confidence and ability to build relationships quickly at levels, including senior management.
- Ability to demonstrate experience in managing conflicting priorities whilst producing high quality work.

It would also be nice for you to have...

- Experience within digital measurement, metrics, and data analysis.
- Experience within working internationally.

Special job requirements...

- You may be required to work outside of the mandatory standard working hours.
- You may be required to travel to our offices within the UK and mainland Europe.

What we offer...

Competitive package including 25 days annual leave, private health care, pension, life assurance. As well as an annual medical check-up, a wellbeing programme and an annual charity day of giving.

We provide excellent opportunities for training and development, supporting employees with their career ambitions. We have a range of high-quality education and training on personal and professional skills that enable our people to fulfil their potential.

How to apply:

If you would like to be considered for this role, please send your CV with covering letter detailing your suitability for the role to UKRecruitment@SEGRO.com.

**SEGRO is an equal opportunities employer.
No Agencies please.**

At SEGRO we want all of our people to be able to reach their full potential and thrive and we are committed to creating an inclusive environment for all employees, where everyone can be themselves, have access to fulfilling careers and opportunities, and feel supported.